Science Communication Internship – Social Media

**Position type:** part-time  
**Duration:** one semester; possibility to extend  
**Hours:** up to 20/week, with a flexible schedule and weekly meetings  
**Pay:** $12/hr  
**Start date:** January 2022  
**Application Deadline:** November 13, 2021

**Position Description:**  
The Applied Wildlife Ecology and Spatial Movement (AWESM) Lab is currently offering a science communication internship with a focus on social media and opportunity for research experience. This is a great opportunity for a self-motivated individual who is passionate about wildlife conservation and communicating science to a variety of audiences.

Responsibilities include:
- Developing a social media strategy and content calendars
- Developing, writing, and editing content for social media platforms on a weekly basis (this may include photography and videography as necessary and depending on intern interest)
- Assist with data collection and other general research as needed
- Assist with general science communication efforts as needed

The intern will have access to equipment (MILC camera for photo and video, mics, etc.) and software (Adobe Creative Cloud, Canva Pro, etc.) for content production. Specific training in research methods or science communication techniques and practices will be provided as necessary.

**Desired Qualifications:**  
The ideal applicant will possess a strong knowledge of digital media platforms including Twitter, Instagram, and Facebook and have a passion for sharing scientific information in engaging ways.

**Relevant Skills:**
• Strong skills in visual communication and storytelling (e.g., photography, graphic design, audio/video)
• Excellent writing, editing, and interpersonal skills
• Previous experience with Canva, Adobe Creative Cloud suite, or other similar software is preferred
• Self-motivated and able to set own deadlines
• Ability to communicate in a professional manner with work colleagues, researchers, and community contacts

About the AWESM Lab:
The AWESM Lab focuses on developing innovative solutions to the growing wildlife conservation and management needs in multi-functional landscapes. Our team is made up of university faculty, staff, and graduate and undergraduate students. We are based at the University of Nebraska-Lincoln and our offices are in Hardin Hall. We work closely with other researchers, local biologists, Nebraska Game and Parks Commission, educators, and others to understand the multiple needs within mixed-used landscapes and provide solutions for wildlife conservation. You can learn more about the AWESM Lab by checking out our website at wildlifeecologylab.unl.edu or following us on our social media platforms @awesmlab.

To apply, please submit the following application materials to Iris McFarlin at imcfarlin2@unl.edu with the subject line ‘Internship’:

• A resume/CV emphasizing a) your communication-related experience, including training; b) science background (education, volunteer, outreach); c) other experience relevant to sharing/ translating scientific information
• A cover letter (2-page max) explaining a) your interest in the internship and how it relates to your career goals; b) aspects of the internship that you would specifically like to focus on and pursue.